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IMPULSE POINT ANNOUNCES SAFE•CONNECT™ VERSION 4 RELEASE

New Power Compliance Module Results in Substantial Cost Savings for Managed Users

TAMPA, FL – August 26, 2009– Impulse Point, provider of the most scalable network access control (NAC) solution for large enterprise networks announced the availability of Version 4.0 of its Safe•Connect™ solution.

New to Safe•Connect™ Version 4.0 is Impulse Point's Power Compliance Policy Module. This module allows system administrators to set policies on managed devices for "sleep" or "hibernate" energy saving settings that will engage if the device is not in active use. This new policy management feature will allow organizations to adhere to their energy saving initiatives by reducing the power consumption of non-active computing devices during non-standard office hours (such as weekend, holiday, and middle of the night hours).

"Many of our customers are engaged in Green Initiatives," says David Batastini, Safe•Connect Product Manager. "The ability to enforce power management policies can save an organization, on average, \$5 per month per machine. Multiplying that number by hundreds or thousands of devices translates into savings of tens of thousands of dollars per year for our clients, in addition to reducing their carbon footprint."

"We saw an opportunity where the flexibility of our Safe•Connect product could be easily extended to make a significant and immediate impact on a company's bottom line," commented Max Garcia, Product Development Director at Impulse Point. "Impulse Point is the first NAC provider to incorporate a power management policy technology within its standard feature set."

IT research powerhouse Gartner estimates that workers in the United States waste \$2.8 billion annually in energy costs by failing to shut off their PCs at the end of the work day. According to Gartner, each year the information and telecommunications technology industry generates 2% of the world's carbon emissions. Moreover, PCs and monitors account for 39% of these emissions, equivalent to the emissions of approximately 46 million cars.¹

In a study conducted by the Columbia University Environmental Stewardship, engaging power management settings on a desktop with a LCD monitor that is normally on 24/7 will reduce the device's carbon footprint and energy costs by 79%.² On average, only 36% of computers are turned off each night, according to a Lawrence Berkeley National Lab Report.³

Other enhancements included in Safe•Connect NAC Version 4.0 include:

- Full policy assessment and I-LAN Layer2 quarantine support for Apple Macintosh Devices
- Extended Broadcast Messaging activation capability to non-IT groups such as police and fire departments
- Enhanced historical reporting capabilities that allow for storing and querying policy-related data without the need for third-party software
- Improved Guest Access Management features that incorporate "on-demand guest account sponsorship"
- Advanced support for Windows 7

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New Power Profiling and Compliance Policy Module Results in Substantial Savings for Managed Users

Impulse Point has upgraded its customer base to Safe•Connect Version 4.0 as part of its NAC industry-exclusive Managed Support Service Offering, which also provides continuous proactive monitoring and support; hardware server and software problem determination and resolution; and daily remote policy configuration backup and system updates.

Safe•Connect™ offers an easy to implement and support endpoint policy management solution that allows organizations to control access to their networks based on an end user's compliance with security policies, while seamlessly connecting to their existing multi-vendor infrastructure. Although not required, Safe•Connect is also compatible with 802.1x, providing the flexibility to quarantine users at the router, switch, or endpoint device.

The Safe•Connect™ network access control solution provides the following capabilities:

- Prevents unauthorized user access to wired, wireless, and VPN networks.
- Ensures users maintain compliance with anti-virus, anti-spyware, Microsoft security patches, P2P file sharing software, power management, and custom endpoint security policies through real-time continuous security posture validation and enforcement (pre- and post-admission control).
- Automates the isolation of non-compliant devices at Layer2 and provides individualized remediation guidance independent of network switch hardware.
- Enables flexible identity-based policy management for students, employees, vendors, and guests.
- Allows the organization to send on-demand broadcast messages for emergency or informational communications by network location or policy group.

¹ 2009 PC Energy Report, 1E and the Alliance to Save Energy, <http://ase.org/content/news/detail/5487>

² Columbia University Environment Stewardship, Computer Energy Usage Calculator, http://www.environment.columbia.edu/docs-wycd/green_guide/Facts.html

³ 2004 Lawrence Berkeley National Lab Report entitled "After-hours Power Status of Office Equipment and Inventory of Miscellaneous Plug-Load Equipment" http://www.energystar.gov/ia/products/power_mgt/LowCarbonITSavingsCalc.xls

About Impulse Point

Designed for highly scalable and vendor diverse environments, Impulse Point's Safe•Connect™ Network Access Control solution enables organizations to automate and enforce end user authentication, anti-virus, anti-spyware, Microsoft security patches, P2P file sharing, power management and custom endpoint security policies. The result is a more secure, reliable, and predictable IT infrastructure. Impulse Point (www.impulse.com) is headquartered in Florida's High Tech Corridor and is one of Tampa Bay's premier technology innovators.

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