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**UNIVERSITY OF THE PACIFIC DEPLOYS SAFE•CONNECT™ NAC  
BROADCAST MESSAGING TO MEET REQUIREMENTS OF CLERY ACT**  
*Impulse Point's NAC Delivers Real-time Emergency Notification for On-line Users*

**STOCKTON, CA, October 2, 2007**– Impulse Point, provider of the most scalable network access control solution for large enterprise networks, and the University of the Pacific, announced today that the broadcast messaging component of the Safe•Connect™ NAC solution will be used as one of the methods to notify students and faculty at the University of the Pacific of an emergency situation.

Recent proposed amendments to the Clery Act (a part of the Higher Education Act) require complete notification of an entire campus community within 30 minutes of an emergency. The University of the Pacific is instituting several methods of communication, including text messaging and email announcements in addition to the ability to automatically display web-based broadcast messages delivered by the Impulse Point Safe•Connect system.

“Safe•Connect broadcast messaging is at the forefront of many announcement ideas”, says Rob Henderson, Director of Cyber Infrastructure at the University of the Pacific. “We’ve been using the system successfully to manage endpoint security compliance across multiple campus locations and talked with Impulse Point early in 2007 about enhancing their real-time messaging capability. Impulse worked with us to advance development and now we can notify any registered computer user within seconds based on campus location or their identity.”

“A school has only 30 minutes to notify their entire population of an emergency. That’s not a lot of time.” continued Henderson. “We can’t catch everyone with a single method; so we need to have multiple options. Using Safe•Connect will be beneficial, especially while class is in session since many students will have turned off their phones but may be using a computer.”

Safe•Connect ensures that all students accessing the University of the Pacific network register their computing device and agree to abide by the University’s acceptable use policies. Using the Safe•Connect system’s ability to deliver real-time (post-admission) policy enforcement messages enables an organization to broadcast an emergency message to everyone whose computer is authorized to access the campus network. The computer’s default web browser will be automatically initiated in the forefront of the screen with a campus-customized message. Anyone actively connected to the network at the time the message is sent will see it within seconds. For those not actively on-line, the message will appear once the computer is turned on. The University of the Pacific has also implemented Safe•Connect’s new Notification receipt feature. Users must acknowledge the notification in order to close the message. This allows the college to audit the notification process and to meet the reporting compliance requirements of the Clery Act.

“Best practices for the Safe•Connect broadcast messaging component are simple,” advises Kirk Anderson, Customer Support Manager at Impulse Point. “As part of the implementation process, policy administrators usually create three to four custom broadcast message templates for a variety of situations such as a police or fire emergency, virus attack, or even inclement weather. This enables the school to send out a generic notification quickly, literally within seconds, and buys time to craft a more specific message. This is especially important in the case of an emergency or a zero-day virus attack, when a custom message can be sent out within seconds and immediately quarantine non-compliant devices on the network.

“The Safe•Connect product has had the capability to broadcast messages since early 2006 and Version 3.3 provides a more robust offering. We worked closely with the University of the Pacific regarding their specific campus messaging requirements that we are now able to share with all of our customers,” says Max Garcia, Chief Strategy Officer. “It is our long-standing philosophy to work closely with our clients to develop future renditions of our solution that have proven mutually beneficial for us and the customer.”

Safe•Connect™ network access control offers an easy to implement and support endpoint policy management solution that allows organizations to control access to their networks based on an end user’s compliance with security policies, while seamlessly connecting to their existing multi-vendor infrastructure. Safe•Connect is also compatible with 802.1x, providing the flexibility to quarantine users at the router, switch, or endpoint device.

The Safe•Connect™ network access control solution provides the following capabilities:

- Prevents unauthorized user access to wired, wireless, and VPN networks.
- Ensures users maintain compliance with anti-virus, anti-spyware, Microsoft security patches, P2P file sharing software, and custom endpoint security policies through real-time continuous security posture validation and enforcement (pre- and post-admission control).
- Automates the isolation of non-compliant devices at Layer2 and provides individualized remediation guidance independent of network switch hardware.
- Enables flexible identity-based policy management for students, employees, vendors, and guests.
- Enables the institution to send on-demand broadcast messages for emergency or informational communications by network location or policy group.

**About Impulse Point**

*Designed for highly scalable and vendor diverse environments, Impulse Point’s Safe•Connect™ Open Network Access Control (OpenNAC) solution enables organizations to automate and enforce end user authentication, anti-virus, anti-spyware, Microsoft security patches, P2P file sharing, and custom endpoint security policies. The result is a more secure, reliable, and predictable IT network infrastructure. Impulse Point ([www.impulse.com](http://www.impulse.com)) is headquartered in Florida and is one of Tampa Bay’s premier technology innovators.*

**About the University of the Pacific**

*Ranked among the top 100 national universities by US News & World Report, The University of the Pacific is distinguished for a series of “firsts” in academia. It is the home of the first medical school on the West Coast, the first independent campus in California open to women, and the first university in the nation to offer students a guarantee that they will graduate on time if enrolled in a four-year program. Located in Stockton, The University of the Pacific is comprised of three campuses and eleven schools and colleges including the McGeorge School of Law in Sacramento and the School of Dentistry in San Francisco. Additional information about the University of the Pacific is available at [www.pacific.edu](http://www.pacific.edu)*

**About the Clery Act**

*For more information on the Clery Act, please visit the US Department of Education at <http://www.ed.gov/admins/lead/safety/campus.html> or the International Association of Campus Law Enforcement Administrators at [http://www.iacllea.org/visitors/PDFs/CleryChanges\\_August2007.pdf](http://www.iacllea.org/visitors/PDFs/CleryChanges_August2007.pdf)*

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